

NORDIC ALCOHOL MONOPOLIES ENVIRONMENTAL ROADMAP

MISSION

- Be forerunners for sustainable development in the beverage business
- Encourage and enable sustainable solutions in the supply chain
- Inspire our consumers to make sustainable choices

TARGETS

- Working together with the whole supply chain to reduce CO2 footprint by 50% within 2030
- Minimize negative environmental impact in our value chain

ACTIONS

Suppliers

Packaging

- Minimize the use of heavy weight glass bottles
- Maximize the share of low carbon footprint packaging
- Maximize the use of recycled material
- Maximize the material recyclability of all our packaging
- Eliminate unnecessary packaging
- Support new innovative low carbon packaging solutions

Transport

- Implementation of best practices for energy efficient and low carbon transportation

Growers and producers

Production

- The majority of our products are sustainable certified
- Encourage the implementation of best practices including, but not limited to, soil health, agrochemicals, biodiversity, circularity, water use, energy use and greenhouse gas emissions



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